While cable companies are currently allowed to supply high speed internet access, they are also allowed to control the market on this service. In my area, I only have access to one cable provider, per zoning laws, and thus must use their service for cable internet access. I have the option of going through another company for internet access, but it is easier to use the cable that the company has already installed for my television for both internet, and TV. Unless I want to pay to have another service provider come in and install their wires and then be troubled with seperate bills, I am stuck with my only option of cox communications as my internet service provider, and they can basically charge me whatever they want for the month because i currently: have rented their modem, use their cable service, and am blindly following what they tell me is a good price. While having cable providers also supply the internet may be good technologically speaking, I am not sure it is the best economically speaking.